



Work Based Learning
at Middlesex University

In Pursuit of Growth

BPP Business School, 2 St Mary Axe, London, EC3A

27 January • 0930hrs - 1630hrs

In Association With:



Global Marketing Network
When we talk marketing, we *really* mean business

Venue Sponsor



LEARNING MEDIA

BRAND NEW WORKSHOP



ATTEND IN PURSUIT OF GROWTH AND RECEIVE FREE MEMBERSHIP OF GLOBAL MARKETING NETWORK

In Pursuit of Growth is a practical, interactive 1-day workshop for leaders of small and medium-sized businesses. Explore new ideas. Identify new opportunities. Hear about what works and why. Understand how companies have succeeded in growing during the recession. Build stronger foundations as the world emerges from recession.

- FREE Annual Standard Membership of Global Marketing Network
- FREE ACCESS to the GMN Online Community
- FREE ENTRY in the GMN Members' Directory
- FREE ACCESS to In Pursuit of Growth website
- FREE Institute for Work Based Learning textbook
- In Pursuit of Growth Certificate of Attendance



Plus ample opportunities for networking throughout the day

KEYNOTE SPEAKERS INCLUDE



Chairman, Global Marketing Network

Ian Derbyshire



Chief Executive, Global Marketing Network

Darrell Kofkin



Co-Founder, Incisive Edge (solutions)

Julia Payne



CEO, Guru in a Bottle

Ardi Kolah

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